

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Gerard Alan LYNCH	Docket No.	372499-00101 (336988)
Serial No.	09/728,356	Group Art Unit:	2164
Filed:	December 1, 2000	Confirmation No.	4120
For:	METHOD FOR PROMOTING SELLING OF SELLER ITEMS ON AN ONLINE AUCTION SITE	Examiner:	Al Hashemi, Sana A.

Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Applicant submits herewith the references listed on the attached form PTO-1449 of which Applicant is aware and in respect of which there may be a duty to disclose in accordance with 37 CFR 1.56.

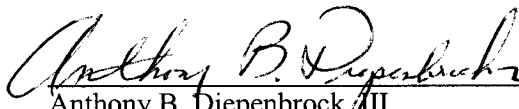
The filing of this information disclosure statement shall not be construed as a representation that a search has been made (37 CFR 1.97(g)), nor as an admission that the information cited is, or is considered to be, material to patentability, nor an admission that no other material information exists.

The filing of this information disclosure statement shall not be construed as an admission against interest in any manner, including whether not the references are prior art at all.

Respectfully submitted,

Date: April 26, 2007

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FORM PTO-1449 U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE INFORMATION DISCLOSURE STATEMENT BY APPLICANT	ATTY DOCKET NO. 372499-00101 (336988)	SERIAL NO. 09/728,356
	APPLICANT Gerard Alan LYNCH	
	FILING DATE December 1, 2000	GROUP 2161

U.S. PATENT & PUBLICATION DOCUMENTS

EXAMINER INITIALS	CITE No.	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS
	AA	2001/0039524 A1	11/08/2001	HARRISON JR. <i>et al.</i>	705	35
	AB	2006/0242056 A1	10/26/2006	WALKER <i>et al.</i>	705	37
	AC	4,769,796	09/06/1988	LEVINE	368	29
	AD	5,902,352	05/11/1999	CHOU <i>et al.</i>	709	102
	AE	6,006,201	12/21/1999	BERENT <i>et al.</i>	705	27
	AF	6,085,176	07/04/2000	WOOLSTON	705	37
	AG	6,161,099	12/12/2000	HARRINGTON <i>et al.</i>	705	37
	AH	6,587,831 B1	07/01/2003	O'BRIEN	705	8
	AI	6,714,960 B1	03/30/2004	BITAR <i>et al.</i>	709	103

NON-PATENT DOCUMENTS

EXAMINER INITIALS	CITE No.	INCLUDE AS APPLICABLE: AUTHOR, TITLE DATE, PUBLISHER, EDITION OR VOLUME, PERTINENT PAGES)
	AJ	Auctiva 1, "Auctiva Showcase Rapidly Captures Significant Market Share with One Million Listings in First Sixty Days," <i>Business Wire</i> , Dec. 13, 2000.
	AK	Auctiva 2, "Auctiva Launches Flagship Service with Showcase," <i>Auctiva News</i> , Oct. 5, 2000.
	AL	Auctiva 3, http://web.archive.org/web/20010607125055/auctiva.com/products/showcase.asp , dated June 7, 2001.
	AM	Auctiva 4, Mike Cleary, "Auction Service Provides Bid to Line Up Sellers," <i>Inter@ctive Week</i> , dated September 26, 2000.
	AN	Auctiva 5, http://web.archive.org/web/20000707014738/www.auctiva.com/products/software.asp , dated July 7, 2000.

EXAMINER	DATE CONSIDERED
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant	